

YEAR IN REVIEW



9,090

reached via Facebook

Between 1/20/23-12/31/23 there were 165 likes and reactions, 173 link clicks, 48 shares, and 6 comments from 145 total posts. There were 11,807 total impressions.

2023



>1,166

Detera pouches

Amount of pouches distributed. 125 were with a returned survey. Over 1,000 additional pouches were distributed without a survey.



>181

volunteer hours

Spent attending meetings, participating in events, tables, and more. Less time in meetings and more at events this year.



10

new newsletter subscribers

10 new people subscribed to the monthly newsletter in 2023.



6

new materials

Number of new, branded prevention materials produced.



1

growing website

The RCYSUC website had 1,102 new users in 2023 and 3,000 views.



10

newsletters

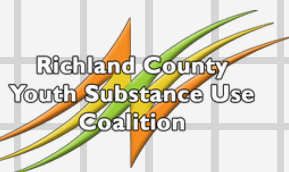
Number of monthly newsletters that were sent to RCYSUC's e-mail list this year. Newsletters include articles, resources, webinars, and more.



11

event tables

RCYSUC was at 11 different community events in 2023. Prevention resources were shared with members of the community at events like school open houses, parent teacher conferences, health fairs, and more.



RICHLAND COUNTY YOUTH SUBSTANCE USE COALITION



2

National Prescription Drug Take Back Days

Community partner collaboration made for successful drug take back days. 306.5 pounds were collected on April 22nd and 152.8 pounds on October 28th.



1

growing prevention contest

57 people participated (more than double last year).



9

new members recruited

9 members were recruited that attended a meeting last year. Additional new members recruited were unable to attend meetings, but were instrumental in the Coalition's success.



5

press releases

Number of press releases or news articles mentioning the work of the Richland County Youth Substance Use Coalition. Additional mentions were made on social media.



3

digital billboards

Winners of the prevention contest had their artwork on digital billboards for 3 months.



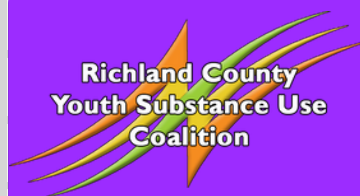
1

Mansfield Middle School field trip

50+ students learned about the Coalition, prevention, and potential careers in the healthcare field.

Thank you !

For being a part of this important work, for helping the Coalition expand its reach, and for advancing the mission. The Coalition is only as strong as its members. Thank you!



facebook.com/RCYSUC



www.DrugFreeRC.org